

15 The client has discovered that in order to have their advert ready to release for Christmas, they must have completed it by July.

Discuss the implications of the client reducing the deadline from 5 months to 3 months.

15 Matt has begun discussions with a major publishing house who wish to offer him a publishing deal.

Discuss the implications of Matt accepting and signing a contract with a major publishing house compared to remaining freelance.

19 Mel has been planning the event for two months and is concerned it is not going well.

Mel feels the charity team has failed to make some important decisions and communication has been poor.

Discuss the advantages and disadvantages for Mel of withdrawing her involvement from the event.

15 Tash has suggested joining together with AJ to form one larger studio. Both of them already have some bookings for the next six months.

Evaluate whether it would be better for AJ and Tash to combine their businesses or to remain separate.

20 Neda needs some PA equipment for her gigs but only has a limited budget.

She can either:

1. Buy some cheaper second-hand equipment

or

2. Hire some better quality equipment.

Evaluate the advantages and disadvantages of each option.

17 Some local residents are concerned about the potential negative impact Calum's new venue might create in the neighbourhood.

Discuss the concerns local residents might have with a live music venue and provide possible steps Calum might take to reassure them.

20 Smile Kitty is considering hiring a large, well-known venue for a showcase gig in the hope of attracting industry professionals as well as more fans.

Evaluate the opportunities and challenges of this idea for the band.

16 Freelance artists such as Tiggy typically earn money from several different sources.

Discuss the implications of freelance employment compared to a full-time job at an established company.

20 Jeremy decides the band need help to take their career to the next level. He has contacted an agency who can offer him:

- a manager
- an agent
- a stylist

The band can only afford one of these three options.

Evaluate each option for Chaotic Black.

15 Suki wants to avoid turning bookings down. She is considering two options to make use of the days on which the studio is currently closed:

1. employ a part-time sound engineer to work for her
2. rent the studio to a self-employed sound engineer.

Discuss the implications of these two options for Suki.

20 Some members of Saving Sky think they can do the work themselves rather than hire a manager for their European tour.

Discuss the responsibilities that a manager like Jonas would have for the tour and how this would benefit the band.

16 Before Sam discusses his plan to go solo, Etuo achieve unexpected success in Japan.

There is the opportunity for Etuo to go on a tour of Japan and further promote their music.

Evaluate whether it would be better for Sam to stay with Etuo or go solo.

21 A new music streaming company wants to add Nina's own music to its free service.

Discuss the factors Nina should consider when deciding whether or not to agree to this.