

14 One factor in selecting and arranging material for the commission will be the choice of Christmas style music.

Explain two other factors that will affect the selection and arrangement of material for the advert.

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- 2
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19 The council has been approached by a major drinks company who would like to sponsor the Urban Rockz Music Festival.

Explain one positive and one negative factor for the festival and Ihman of working with a large sponsor.

- Positive
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- Negative
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13 (a) Name three organisations or job roles that Matt might work with whilst creating, producing and releasing his own music.

(3)

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14 Explain two possible disadvantages of Matt's music being reviewed by a music journalist in a major magazine.

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(b) Explain two additional implications of having both a live band and a DJ.

(4)

1

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(c) Explain one positive and one negative factor for a band in signing a recording contract with a major record label.

(4)

Positive

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Negative

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18 Neda knows that the internet can be important when starting out in the music industry.

Explain two benefits the internet may offer musicians trying to break into the music industry.

1

2

16 Explain two ways venues, such as Convex, ensure the health and safety of the audience.

1

2

19 A last-minute opportunity arises for Smile Kitty to play at a popular city centre venue 200 miles away. The band would need to hire a van for the gig and there is only a small performance fee.

(a) Explain one positive and one negative factor for the band of playing the gig.

(4)

Positive

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Negative

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15 Tiggy is considering doing her own additional promotion for the concert.

Explain one advantage and one disadvantage of Tiggy doing her own additional promotion.

Advantage

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Disadvantage

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19 Explain one advantage and one disadvantage of Chaotic Black buying onto a tour.

Advantage

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Disadvantage

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13 Suki covers several job roles in her business.

Identify one responsibility for each of these job roles.

Studio manager

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Recording engineer

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Mastering engineer

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b) Explain one positive and one negative factor for Suki of hiring a specialist engineer to install new studio equipment.

(4)

Positive

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Negative

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19 Explain two reasons why it is important for Saving Sky to have a sound check before a performance.

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15 Explain two ways that PRS for Music supports artists such as Tom and Sam.

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20 Shayela has been offered a publishing deal through her work with the record company but is considering self-publishing.

Explain one advantage and one disadvantage of self-publishing.

Advantage

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Disadvantage

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