

7 Give two reasons why it is important for a venue to have a ticket booking system in place.

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10 Give two benefits of a successful marketing or promotional campaign.

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11 Give two reasons why an independent music producer would buy and use a music software package.

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(Total for Question 11 = 2 marks)

12

12 Give two advantages of networking within the music industry.

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(Total for Question 12 = 2 marks)

(c) Explain one reason why the composer-arranger would meet face-to-face with the client as early as possible in the project.

(2)

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16 Give two examples of organisations that Ihman might work with when setting up a music festival.

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7 Explain one reason why someone might choose to volunteer at a record label when starting out in the music industry.

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(Total for Question 7 = 2 marks)

10 Give two skills or responsibilities that a successful studio manager should have.

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11 Give two reasons why a musician may invest in equipment for a home studio.

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(Total for Question 11 = 2 marks)

12 Explain one way in which a transport company may contribute to the music industry.

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(Total for Question 12 = 2 marks)

Explain one reason why Matt might decide to create a website as a freelance music producer.

(2)

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17 Mel visits the town hall to assess the staging requirements for the event.

Give two health and safety constraints that Mel will need to consider when planning the staging.

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18 The charity has decided to have both a live band and a DJ who mixes from recorded pop music for dancing.

(a) Identify two licences that Mel will need to check are in place at the venue.

(2)

1

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2

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14 Bands who want to get signed by record companies come to AJ's studio to record their demos.

(a) Give two advantages of recording a demo in a professional studio rather than using a home studio set-up.

(2)

1

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(b) Explain one task AJ should complete at the studio in preparation for a recording session with a band.

(2)

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16 Give two reasons why Neda might hire a manager.

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17 Neda has performed her first gig at the local arts centre and needs to send an invoice

in order to get paid.

Names and contact details are included on invoices.

Identify two other pieces of information Neda should include on her invoice.

1

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(Total for Question 17 = 2 marks)

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9 Identify two factors to consider when matching a touring orchestra to an appropriate venue.

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12 Explain one way a union might support a guitar teacher.

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14 Identify two ways Calum could find musicians to perform gigs at Convex.

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.....15 One of Calum's roles is to agree contracts with artists.

Explain one reason why it is important for a performer to have a contract with a venue.

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(.....)

18 Identify two reasons why Smile Kitty would consider giving away promotional CDs for free.

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(Total for Question 18 = 2 marks)

(b) Give two ways Smile Kitty can promote this gig at short notice.

(2)

1

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Artists sometimes give away promotional CDs.

Identify two other products that an artist might give away for free to promote a performance.

1

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Identify two ways a promoter might market an event to local residents.

1

2

(Total for Question 10 = 2 marks)

11 Explain one reason why a venue needs a risk assessment.

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(Total for Question 11 = 2 marks)

12 A hotel hosts a music event once a month.

Explain one reason why casual staff may be employed for the event.

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14 Suki's recording equipment is a few years old so she is considering an upgrade.

(a) Give one advantage and one disadvantage of upgrading studio equipment.

(2)

Advantage

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Disadvantage

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17 Saving Sky could rehearse at home for free.

Identify two reasons why a band such as Saving Sky might choose to hire a rehearsal space instead.

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- 2
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(Total for Question 17 = 2 marks)

18 Which two of the following job roles are Saving Sky most likely to need on the tour?

Circle the two correct answers.

Drum technician, Live sound technician ,Mastering engineer

Software programmer, Studio manager.

(Total for Question 18 = 2 marks)

Give two responsibilities of a music producer.

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- 2
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(Total for Question 8 = 2 marks)

Explain one reason an artist should join PPL.

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10 Identify two responsibilities of front of house staff if a fire breaks out during a performance.

1

2

12 Explain one reason why a business might choose to fund an event.

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13 Give two factors Ray needs to consider when matching an act to a venue.

1

2

(b) Give two reasons why Ray might choose to promote the concert using social media.

(2)

1

2

18 Chaotic Black often play pub gigs.

(a) Give one advantage and one disadvantage for the band of performing gigs in pubs.

(2)

Advantage

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Disadvantage

b) Give two ways a pub could prevent noise from a Chaotic Black gig disturbing local residents.

10 Identify two ways a vocalist might prepare for an audition.

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2
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11 Give two reasons why a venue might employ door security staff.

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12 Explain one reason why it is a good idea to service musical equipment regularly.

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13 Etuo work with various organisations.

(a) Give two responsibilities of a public relations (PR) company working for Etuo.

14 Tom and Sam's work includes songwriting.

Identify two responsibilities of a songwriter apart from composing music/songs and writing lyrics.

18 Explain one possible consequence of Nina missing the record company's deadline.